



1st INTERNATIONAL CONFERENCE OF FEE ECOCAMPUS
Getting Higher Level Education Climate Ready
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INTEGRATING SUSTAINABILITY COMPETENCIES INTO DESIGN EDUCATION: PERSPECTIVES FROM FASHION AND TEXTILE DEPARTMENT OF FACULTY OF DESIGN

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Faculty of design - Introduction

Facts:

- Independant HEI, established in 2005;
- Dean prof. Nada Rožmanec Matičič;
- Undergraduate / Bachelor study programme DESIGN
- Master study programme DESIGN

BACHELOR PROGRAMME /

Interior design
Visual communications
Fashion and Textiles
Design management
Jewellery

MASTER PROGRAMME /

Interior design
Visual communications and UX/UI
Fashion and Textiles
Design management



Faculty of design - Introduction

Strong international activity / Members of:

- GIDE Consortium (Group of International Design Education),
- Design Management Europe (DME),
- World Design Organization (WDO),
- BEDA (The Bureau of European Design Associations),
- ECBN (European Creative Business Network),
- NEB (New European Bauhaus) and
- 3C Awards,
- EAAE (European association for Architectural education) and
- Pact for skills.



Faculty of design - Introduction

We have established two platforms of our own:

- platform A.L.I.C.E. (Architecture | Landscape | Interiors | Culture | Emotions)
- GoinGreenGlobal platform

Both promoting sustainable and socially responsible design and design practices.

We have over **80 bilateral Erasmus+ agreements.**



Faculty of design – Sustainability

- Teaching sustainability in design means **encouraging students to think about ways design can improve the world.**
- Through **design thinking**, students develop design competencies that lead them to an analytical view of old and new ideas, methods and products. These competencies can enable students to use design to care for and preserve our environment, improve social conditions, and respect diversity.
- FD prepared a Strategic plan in 2020, which we named **“Knowledge, creativity and innovation for a sustainable world”**, with whom we wanted to support the Agenda 2030.



Faculty of design – Sustainability

How we will / can contribute to the realization of the 2030 Agenda:

1. We will **share the knowledge we create** at our faculty for the good of our community in which we operate and for the good of the entire global society.
2. We will change our way of working and **strive for the sustainable operation** of our faculty.
3. Our projects, products, services, and concepts will take into account **the principles of socially responsible design, which includes mitigation of climate change, preservation of biodiversity, sustainable use of natural resources, protection of health and well-being.**
4. We will make sure that our **students and employees are able to work in a global, culturally diverse, and tolerant environment.**
5. Through cooperation and in partnerships with domestic and foreign associations, we will help to **form effective sustainable policies of the creative sector.**



Faculty of design – Study programmes & projects

- Design subjects include in their content both a **social element** (universal design, regenerative design, inclusive design, service design, participatory design, design for social good) and an **ecological element** (green design, cradle-to-cradle solutions, reusable products, sustainable packaging, promoting environmental awareness among consumers etc.).
- Principles we follow and are included in the work with students:
 1. **promoting the use of natural, biodegradable and indigenous materials,**
 2. **promoting the use of the concept of the three R's (reduce, reuse, recycle),**
 - 3 **reduction of waste or of waste material in production,**
 4. **reduction of the number of parts and the size of the product or packaging,**
 5. **use of energy efficiency,**
 6. **sense or importance to the community.**



Faculty of design – Study programmes & projects

Examples (to name few of them):

- Green company / master level;
- Corporate social responsibility / master level;
- Impact and the development of modern global fashion trends / master level;
- Design for sustainable development / master level,
- Sustainable development management/ undergraduate level;
- Redesign and sustainable design studio / undergraduate level;
- Studio for eco fashion design / undergraduate level;
- Studio for sustainable design/ undergraduate level;
- Sustainable fashion / undergraduate level.



Faculty of design – Eco school programme

FD entered the Ecoschool program in 2020 and obtained the **Green Flag in 2021**. As part of the program, it committed itself to fulfilling the sustainable principles of Ecocharter.

The Ecoschool programs where FD participates are:

- Circular economy, materials management;
- Sustainable mobility;
- Food, lifestyle, healthy life;
- Climate change;
- Efficient use of energy, water resources
- Young reporters for the environment -YRE

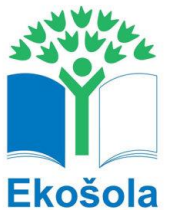


Fashion design curriculum – Designers' Challenge

2021: Re-couture in jeans



From old jeans, shirts and jackets students developed high fashion creations with rich handmade details.



Fashion design curriculum – Designers' Challenge

2022: Upcycled men's suits;

video: https://drive.google.com/file/d/1ZGy1SFJgckg_3XuYtfeFqBHENdZEyzka/view



Our students redesigned and upcycled also men's suits, shirts and ties that often remain in closets and keep waiting for a new opportunity

Fashion design curriculum – Designers' Challenge

2023: OdejaUP;

video: https://drive.usercontent.google.com/download?id=1SsumORXTD_kPbGXlhUn0--wHcg6VnDhq&export=download&authuser=0



Using textile leftovers from Odeja d.o.o., a company that produces blankets and bed textiles, our students developed unique dresses that reflect a circular approach in design. These unique dresses were presented at the Ljubljana Fashion Week.

Fashion design curriculum – Designers' Challenge

2024: NEW PROJECT: Turning trash into trendy



The students redesigned and upcycled surplus and vintage clothes into unique clothing products. The resulting creations reflect a circular approach, wherein the lifespan of surplus and vintage clothing is extended through processing.



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FACULTY OF DESIGN

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Thank you for your attention!

Veronika & Damjana



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